



PARTNERSHIP
AND EXHIBITION
PROSPECTUS

DIETITIANS AUSTRALIA

Evolve: Dietetics for a Changing World

NATIONAL CONFERENCE 2027

13-15 AUGUST 2027
DOLTONE HOUSE, SYDNEY

ENABLE | EMPOWER | ELEVATE
daconference.org.au



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Acknowledgement of Country

Dietitians Australia acknowledges all traditional custodians of the lands, waters and seas that we work and live on across Australia. We pay our respect to Elders past, present and future and thank them for their continuing custodianship.

Your Invitation

On behalf of Dietitians Australia, I warmly invite you to partner with the Dietitians Australia National Conference 2027 (DA2027), taking place from 13 to 15 August at Doltone House, Jones Bay Wharf, Sydney.

As a dietitian and CEO, I am continually inspired by the expertise, determination and passion of our profession, and the difference dietitians make in people's lives every day. Our conference is an opportunity to bring that collective strength together, share knowledge, challenge our thinking and explore what comes next for nutrition and dietetics.

Our theme, Evolve: Dietetics for a Changing World, reflects both the opportunities ahead and the need for our profession to adapt, innovate and lead. As the world around us changes, we

must continue to strengthen the role of nutrition and dietetics in improving the health and wellbeing of individuals and communities.

DA2027 will bring together Accredited Practising Dietitians, researchers, educators, students and leaders from across health, industry and government. Through our scientific and social program, we will explore emerging evidence, innovation and evolving approaches to care, building connections that help translate knowledge into better outcomes.

Our partners have an important role to play in this exchange. We welcome organisations that share our commitment to evidence-based practice and recognise the potential of the dietetic profession to shape a healthier future.

Through sponsorship and exhibition opportunities, your organisation can connect directly

with professionals working across clinical care, private practice, aged care, community health, food service, research and education. It is an opportunity to introduce relevant products and services, understand the needs of the profession and build relationships that extend beyond the conference.

We have designed this prospectus to help you find an opportunity that aligns with your objectives, whether that is increasing visibility, supporting professional learning or creating meaningful conversations with delegates. Equally, we want these collaborations to deliver value for our members and the communities they serve.

I invite you to join us in Sydney and contribute to a conference that celebrates our profession's achievements and encourages us to think boldly about its future.

I look forward to welcoming you to DA2027.



**Magriet
Raxworthy**

Chief Executive Officer
Dietitians Australia

About Dietitians Australia

Dietitians Australia is the peak body for dietetic and nutrition professionals, representing more than 9,000 members across Australia and overseas.

As the leading voice in nutrition and dietetics, we advocate for the profession, uphold professional standards, support evidence-based practice and help build healthier communities.

Our members work across hospitals, private practice, aged care, disability, food service, public health, research, education, government, industry and community settings.

Through the Accredited Practising Dietitian credential, Dietitians Australia supports quality, safety and public trust in nutrition and dietetic care.



7,522

Accredited Practising Dietitians



1,202

Student members



38

National interest groups



80

PD events delivered annually



479,818

Annual website visitors



8,354

EDM subscribers



6.47M

Social media impressions annually



84,465

Social media engagements annually



38,951

Website clicks from social media



Conference Management

The Dietitians Australia National Conference 2027 is proudly managed by the Dietitians Australia Education Centre and Partnerships teams, in collaboration with the Scientific & Social Working Group.

From initial enquiry through to on-site delivery, our team will work closely with partners and exhibitors to maximise the value of their partnership and support a seamless conference experience.

For partnership, exhibition or tailored partnership enquiries, please contact:

Strategic Partnerships Lead

Name: Nicole Arnold

Phone: 02 6189 1200

Email: partnerships@dietitiansaustralia.org.au

Conference and Summit Officer

Name: Nick Saunders

Email: conference@dietitiansaustralia.org.au

Alternatively, visit daconference.org.au for conference information and updates.



Venue and Location

Doltone House, Jones Bay Wharf, Sydney provides a contemporary and premium setting for Dietitians Australia National Conference 2027, combining formal conference sessions, exhibition traffic, social hospitality and sponsor activations in one vibrant location.

Positioned within Sydney's dynamic harbour precinct, the venue offers an ideal environment for plenary learning, networking, product showcases and branded delegate experiences.

Delegates will benefit from convenient access to accommodation, public transport, dining, entertainment and Sydney's iconic waterfront experiences.



Getting there and accommodation

Located at Doltone House, Jones Bay Wharf, the conference venue is easily accessible from across Sydney by road, public transport, ferry, light rail and active transport, making it convenient for both local and interstate delegates.

Public Transport



LIGHT RAIL

The L1 Dulwich Hill Line operates every 10 to 15 minutes, stopping at The Star, just a short walk from the venue.

TRAIN

Regular services operate to Town Hall Station and Central Station, with the venue approximately a 20 to 25 minute walk from Town Hall or a short connection via light rail.

BUS

Several bus services connect the Sydney CBD to Pyrmont, including routes along Pirrama Road.

FERRY

Sydney Ferries operate regular services to Pyrmont Bay Wharf, approximately a six-minute walk from Jones Bay Wharf.

Walking & Cycling



The venue is easily accessible via the Pyrmont Bridge pedestrian walkway and Sydney's waterfront promenade. Secure bicycle parking is available nearby for delegates choosing to ride.

Accommodation



Delegates can choose from a wide range of accommodation options throughout Pyrmont, Darling Harbour and the Sydney CBD, all within easy access of the conference venue.

Recommended accommodation options and booking information will be available at daconference.org.au.

Program Overview

CONFERENCE THEME

Evolve: Dietetics for a Changing World

CONFERENCE SUB THEMES

Enable | Empower | Elevate



PLENARY THEMES

DA2027 will deliver a high-quality scientific and professional program exploring how dietitians can evolve their practice, influence and impact in a changing world.

Through the sub-themes Enable, Empower and Elevate, the program will examine emerging evidence, innovation, workforce capability and the changing needs of communities.

Delegates will hear from leading voices across the profession and beyond, with sessions designed to challenge thinking, share practical insights and strengthen the role of dietitians in improving health and wellbeing.

Potential program areas include:

- Clinical nutrition
- Public health and prevention
- Aged care and disability
- Digital health and artificial intelligence
- Private practice and business
- Food systems and sustainability
- Research translation
- Workforce, leadership and advocacy

Partner note: Partner-supported or hosted content remains subject to Dietitians Australia approval. The program/topics are also dependent on the abstract submissions received.

Why partner with us?

Partnering with **DA2027** gives your organisation direct access to a trusted and influential professional audience.

BRAND EXPOSURE

Reach Dietitians Australia members and conference delegates before, during and after the event.

FACE-TO-FACE CONNECTION

Build relationships with dietitians, nutrition professionals, researchers, educators and sector leaders.

PRODUCT DEMONSTRATION AND SAMPLING*

Showcase relevant products, services, tools and innovations through exhibition and approved activation opportunities. **Subject to approval.*

STRATEGIC RELATIONSHIPS

Connect with professionals working across private practice, aged care, disability, hospitals, food service, research, education, public health and government.

LEAD GENERATION

Create meaningful conversations with a highly targeted audience.

PROFESSIONAL ALIGNMENT

Position your organisation alongside Australia's peak body for nutrition and dietetics.

DELEGATE OVERVIEW

We anticipate DA2027 will attract approximately 600 to 750 delegates, including:

- Clinical Dietitians
- Accredited Practising Dietitians
- Private Practice Dietitians
- Public Health and Policy Practitioners
- Researchers and Educators
- Students and Emerging Dietitians
- Food Service and Hospital Dietitians
- Aged Care and Disability Practitioners
- Industry and Government Representatives
- Non-Member Nutrition Professionals

Dietitians Australia Interest Groups

Dietitians Australia Interest Groups bring together members with shared expertise across specialist areas of practice, research, education and community care.

These groups represent highly engaged communities within the profession and provide sponsors with insight into the breadth of dietetic practice across Australia.

- Adverse Food Reactions
- Bariatric Surgery
- Cardiology
- Corporate Nutrition
- Culturally & Linguistically Diverse
- Cystic Fibrosis
- Diabetes; Dietetic Educators
- Dietitians in Digital Health
- Dietitians in Management
- Dietitians in the Private Sector
- Disability
- Eating Disorders
- Emerging Dietitians
- Food Composition
- Food and Environment
- Food Service
- Gastroenterology
- Health, Behaviour, Weight Management
- HIV/AIDS
- Indigenous Nutrition
- Integrative Medicine
- Ketogenic Diet
- Kidney
- LGBTQI+
- Male Nutrition Issues
- Mental Health; Nutrition Support
- Oncology
- Paediatrics & Maternal Health
- Polycystic Ovarian Syndrome
- Public Health & Community Nutrition
- Rehabilitation & Aged Care
- Research
- Rural, Regional & Remote
- Vegetarian
- Working Overseas.



Partnership & Exhibition Packages

Our partnership and exhibition packages are designed to support a range of objectives, from broad brand visibility through to targeted delegate engagement, product demonstration, education and relationship building.

Tailored packages may be considered where objectives align with Dietitians Australia's values, policies and partnership approval process.

PREMIUM PARTNERSHIP OPPORTUNITIES

GOLD CONFERENCE PARTNER (exclusive)	\$29,000
SILVER CONFERENCE PARTNER (3 available)	\$18,000
BRONZE CONFERENCE PARTNER (5 available)	\$9,990

NETWORKING PARTNERSHIP OPPORTUNITIES

EQUITY ACCESS GRANT PROGRAM PARTNER (exclusive)	\$45,000
WELCOME COCKTAIL EVENT PARTNER (exclusive)	\$26,400
CONFERENCE DINNER PARTNER (exclusive)	\$26,400
TRIVIA NIGHT SOCIAL MIXER PARTNER (exclusive)	\$16,500

BRANDING PARTNERSHIP OPPORTUNITIES

LOUNGE PARTNER (2 available)	\$4,950 + setup costs
CHARGING STATION PARTNER (exclusive)	\$5,500
CONCURRENT STREAM PARTNER (multiple)	\$5,500
CONFERENCE SACHEL, WATER BOTTLE OR CONFERENCE LANYARD PARTNER (exclusive)	\$5,500 + plus production
COFFEE CART PARTNER (4 opportunities)	\$7,150
FAMILY FRIENDLY ROOM PARTNER (exclusive)	\$4,235
STAFF AND VOLUNTEER SHIRT PARTNER (exclusive)	\$4,950

All prices are GST Inclusive.

Partnership & Exhibition Packages

CATERING ACTIVATIONS

MORNING OR AFTERNOON TEA SESSION (multiple)	\$1,650
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BREAKFAST OR LUNCH SESSION (multiple)	\$2,200
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Catering, equipment, staffing, production and venue charges are additional.

ADVERTISING PARTNERSHIP OPPORTUNITIES

SACHEL BROCHURE INSERT (up to 10 available)	\$2,090
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SACHEL PRODUCT SAMPLE (up to 10 available)	\$2,090
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EXHIBITION STAND

COMMUNITY SPACE (limited availability)	\$2,200
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PREMIUM EXHIBITION POD - 2X2m (multiple)	\$7,150
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PREMIUM EXHIBITION POD - 4X2m (multiple)	\$8,250
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Final exhibition locations are subject to approval and the confirmed venue floorplan. All prices are GST Inclusive.

Premium Partnership Pack

Premium partnership packages provide the highest level of visibility and engagement across the conference.

These opportunities are designed for organisations seeking strong brand presence, meaningful delegate connection and alignment with Australia's leading nutrition and dietetics conference.

FEATURE	GOLD \$29,000	SILVER \$18,000	BRONZE \$9,990
Number available Partnerships	1	3	5
Brochure or Product in conference satchel	2	1	1
Company overview on Website & Dietitians AU app	200 words	150 words	100 words
Banner Ad on the conference App	✓		
Co- Branded signage at the event	✓	✓	
Exhibition Pod	4x2m	2x2m	2x2m
Conference Registrations	4	3	2
Welcome reception registrations	4	3	2
Conference Dinner Registrations	4	3	

Gold Partner

Exclusive – 1 available

Investment: \$29,000

As the conference's highest-level partner the Gold Partner receives the greatest visibility and recognition available, positioning your organisation alongside Australia's leading voice in nutrition and dietetics while demonstrating your commitment to evidence-based nutrition and the future of the profession.

BRAND VISIBILITY

- Recognition as the Gold Partner across all conference marketing and promotional material
- Prominent logo placement on the conference website home page, with hyperlink to your organisation's website
- Premium logo placement and 200-word organisation profile in the Dietitians AU App
- Premium logo placement on the conference welcome and holding slides

DELEGATE ENGAGEMENT

- Exclusive Banner Advertisement on the Conference mobile app.
- One (1) product and One (1) brochure for inclusion in the conference satchel
- Opportunity to provide an approved promotional offer through conference communications

DIGITAL EXPOSURE

- Acknowledgement in up to five (5) official conference social media posts (subject to Dietitians Australia social media guidelines, provided upon booking)

- Premium placement in the collective partner EDM
- Opportunity to provide approved content (approved by the Scientific and Social Working Group) for inclusion in Two (2) collective partner EDM's, sent to registered attendees before the event
- Post-conference recognition in delegate communications

EXHIBITION PRESENCE

- One (1) complimentary Exhibition Pod (4m x 2 m) in a high-traffic location
- First choice of exhibition stand location – dependent on timing of sign on
- Opportunity to conduct approved demonstrations and engage directly with delegates throughout the conference

REGISTRATION & HOSPITALITY

- Four (4) complimentary full conference registrations, including entry to the official welcome reception
- Four (4) registrations to the Conference Dinner.

RECOGNITION & ACKNOWLEDGEMENT

- Verbal acknowledgement as Gold Partner at the official opening and closing ceremonies
- Inclusion in sponsor acknowledgements throughout the event
- Standard sponsor entitlements listed on page 28

Silver Partner

3 available

Investment: \$18,000

The Silver Partnership offers strong, sustained visibility across the conference, with a prominent exhibition presence and promotion to delegates before, during and after the event.

BRAND VISIBILITY

- Acknowledgement as a Silver Partner on the conference website home page, including your logo with a link to your organisation's website
- Logo on the conference welcome and holding slides
- 150-word organisation profile in the Dietitians AU App

DELEGATE ENGAGEMENT

- One (1) product/brochure (A4, supplied by the partner) for inclusion in the conference satchel

DIGITAL EXPOSURE

- Acknowledgement in up to three (3) official conference social media posts (subject to Dietitians Australia social media guidelines, provided upon booking)
- Opportunity to provide approved content (approved by the organising committee) for inclusion in one (1) collective partner EDM, sent to registered attendees before the event

EXHIBITION PRESENCE

- One (1) complimentary Exhibition Pod (2m x 2m)
- Priority exhibition stand selection (following the Gold Partner)
- Opportunity to conduct approved demonstrations at your stand

REGISTRATION & HOSPITALITY

- Three (3) full conference registration passes, including entry to the official welcome reception.
- Three (3) registrations to the Conference Dinner which will host the Dietitians Australia Annual Awards

RECOGNITION & ACKNOWLEDGEMENT

- Verbal acknowledgement at the official opening and closing ceremonies
- Inclusion in sponsor acknowledgements throughout the event
- Standard sponsor entitlements listed on page 28

Bronze Partner

5 available

Investment: \$9,990

The Bronze Partnership is an accessible entry point to the conference, combining an exhibition presence with visibility across the website, app and delegate communications.

BRAND VISIBILITY

- Acknowledgement as a Bronze Partner on the conference website home page, including your logo with a link to your organisation's website
- Logo on the conference welcome and holding slides
- 100-word organisation profile in the Dietitians AU App

DELEGATE ENGAGEMENT

- One (1) product or brochure (A4, supplied by the partner) for inclusion in the conference satchel

DIGITAL EXPOSURE

- Acknowledgement in one (1) official conference social media post (subject to Dietitians Australia social media guidelines, provided upon booking)
- Opportunity to provide content (approved by the organising committee) for inclusion in one (1) collective partner EDM, sent to registered attendees before the event

EXHIBITION PRESENCE

- One (1) complimentary Exhibition Pod (2m x 2m)
- Exhibition stand location allocated in order of booking

REGISTRATION & HOSPITALITY

- Two (2) full conference registration passes, including entry to the official welcome reception.

RECOGNITION & ACKNOWLEDGEMENT

- Standard sponsor entitlements listed on page 28

Equity Access Grant Program Partner

Exclusive opportunity

Investment: \$45,000

The Equity Access Grant program allows students in rural and remote areas to attend the conference by providing flights, accommodation and registrations for 6 students. Recipients are selected by Dietitians Australia Independent review panel made up of up to 5 reviewers from the Conference working group and Dietitians Australia representatives.



BRAND VISIBILITY

- Naming rights for the Equity Access Grant Program
- Recognition as the Equity Access Grant Program Partner across all conference marketing and promotional material
- Prominent logo placement on the conference website home page, with hyperlink to your organisation's website
- Premium logo placement and 250-word organisation profile in the Dietitians AU App
- Opportunity to display two (2) Banners at the Trivia Night Social Mixer Event on Saturday 14 August 2027
- Share plate Update announcing winners of the grant and acknowledging partner. Shareplate is DA's collaboration hub for members.

DELEGATE ENGAGEMENT

- One (1) product and One (1) brochure for inclusion in the conference satchel
- Opportunity to provide an approved promotional offer through conference communications

DIGITAL EXPOSURE

- Acknowledgement in up to five (5) official conference social media posts (subject to Dietitians Australia social media guidelines, provided upon booking)
- Premium placement in the collective partner EDM
- Logo and link to your website on the nomination platform and all communications related to the Grant Program.
- Opportunity to provide content (approved by Dietitians Australia) for inclusion in Two (2) collective partner EDM's, sent to registered attendees before the event
- Post-conference recognition in delegate communications

REGISTRATION & HOSPITALITY

- Two (2) complimentary full conference registrations, including entry to the official welcome reception
- Two (2) complimentary registrations to the Trivia Night Social Mixer Event

RECOGNITION & ACKNOWLEDGEMENT

- Inclusion in sponsor acknowledgements throughout the event
- Standard sponsor entitlements listed on page 28

Welcome Cocktail Event Partner

Exclusive opportunity

Investment: \$26,400

The Welcome Cocktail Event will take place at the end of the first day's program and will provide partners with an exclusive opportunity to generate first impressions with delegates, whilst interacting in a social environment.

DATE:

Friday 13 August 2027

TIME:

6:30pm to 9:30pm

LOCATION:

Loft, Doltone House
Jones Bay Wharf

MINIMUM EXPECTED ATTENDANCE:

180

PARTNER ENTITLEMENTS

- Logo and link to your website from the conference website
- Acknowledgement as the Welcome Cocktail Event Partner on the conference website, including your logo with a link to your organisation's website
- Verbal acknowledgment by the session chair at the Welcome Reception
- Four (4) standard pull-up banners placed in the Welcome Reception (partner to provide)
- Opportunity for organisation to supply catering staff with branded apparel (partner to provide)
- Opportunity to supply branded napkins for use during Welcome Reception (partner to supply)
- 100-word company listing and logo on the Dietitians AU app or digital platform
- Standard sponsor entitlements listed on page 28

PROMOTION

- One (1) post conference banner advertisement or short blurb to be included in the Dietitians Australia monthly email (Subject to Dietitians Australia marketing approval and date of submission)
- Acknowledgement via push notification in the Dietitians AU app or digital platform

REGISTRATION/TICKETS

- Two (2) full conference registrations
- Two (2) welcome reception registrations

Conference Dinner Partner

Exclusive opportunity

Investment: \$26,400

An exclusive opportunity to sponsor the Conference Dinner. The Dinner offers delegates a seated dining experience designed to foster connection, conversation and networking with industry peers and partners. This popular event will give you exclusive promotion at the dinner as well as wide exposure prior to the event.

DATE:

Saturday 14 August 2027

TIME:

6:30pm to 9:30pm

LOCATION:

To be confirmed

MINIMUM EXPECTED ATTENDANCE:

120

PARTNER ENTITLEMENTS

- Verbal acknowledgment by the Dietitians Australia President at the conference dinner
- Short (1 min) welcome message at the opening
- Promotion as the Conference Dinner Partner on Four (4) EDMs encouraging Award Nomination Submissions
- Opportunity to provide promotional items/gifts for delegates (partner to provide)
- Opportunity to display four (4) banners in the room (partner to provide)
- Company logo included on the dinner menu
- Acknowledgement via push notification in the Dietitians AU app
- Standard sponsor entitlements listed on page 28

PROMOTION

- Logo and link to your website from the conference website
- Acknowledgement as Conference Dinner Sponsor in conference promotional materials
- 100-word company listing and logo in conference platform

REGISTRATION/TICKETS

- Eight (8) VIP Dinner registrations
- Two (2) Full Conference registrations

Trivia Night Social Mixer Partner

Exclusive opportunity

Investment: \$16,500

The Trivia Night Social Mixer event will take place in a venue with a casual setting a short walk from the main conference with a much more relaxed and lower price point than Conference Dinner.

DATE:

Saturday 14 August 2027

TIME:

7:00pm to 9:30pm

LOCATION:

To be confirmed

MINIMUM EXPECTED ATTENDANCE:

80

PARTNER ENTITLEMENTS

- Logo and link to your website from the conference website
- Acknowledgement as Trivia Night Social Mixer Partner on the conference website, including your logo with a link to your organisation's website
- Verbal acknowledgment by the session chair at the Social Mixer
- Four (4) Registrations to the Triva Night Social Mixer
- Four (4) standard pull-up banners placed in the Social Mixer venue (partner to provide)
- Opportunity to supply branded napkins for use during the Social Mixer (partner to supply)
- 100-word company listing and logo on the Dietitians AU app or digital platform
- Standard sponsor entitlements listed on page 28

Catering Activations

8 available

Investment:

Morning or Afternoon tea \$1,650 per activation

Breakfast or Lunch \$2,200 per activation

(Catering, equipment, staffing, production and venue charges are additional).

Create a memorable experience at the conference by supporting a premium catering activation. Choose the timing of your activation from Breakfast, Morning Tea, Lunch or Afternoon Tea. Catering Activations provide partners with strong brand visibility and meaningful engagement in a relaxed setting.

Choose the timing that best suits your product or brand and create a memorable opportunity to connect with an engaged large conference audience.

Partners can choose from one of our standard activations or work with us to create a tailored activation, subject to discussion and approval with the venue and Dietitians Australia.

PARTNER ENTITLEMENTS

- Recognition as the official partner of the selected Catering activation
- Naming recognition on relevant conference communications and the digital program
- Partner branding at the activation area, subject to venue and DA approval
- Opportunity to provide approved branded serving items, signage or uniforms (at partners expense)
- Opportunity for representatives to engage with delegates during the activation
- Logo and organisation profile on **daconference.org.au**
- Recognition through the Dietitians AU app or digital platform
- Standard sponsor entitlements listed on page 28

Final activation format, menu, location and inclusions will be developed with Doltone House and Dietitians Australia. All food products, health claims, branding and promotional materials are subject to approval. Partnership does not imply endorsement by Dietitians Australia.

BRANDING PARTNERSHIP OPPORTUNITIES

Lounge Partner \$4,950

2 available

An opportunity for great brand exposure within the exhibition area, lounge partners can align their brands with 1 of the 2 conference lounges, providing opportunities to reach delegates, while they relax and unwind in an informal setting.

PARTNER ENTITLEMENTS

- Logo and link to your website on **daconference.org.au**
- Acknowledgement as sponsor in promotional material
- Standard lounge furniture will be supplied for the lounge (partner has the opportunity to upgrade furniture at an additional cost)
- Opportunity to brand the sponsored lounge (additional cost to partner; subject to organiser approval)
- Opportunity to provide corporate literature or branded products at the sponsored lounge
- 100-word company listing and logo in conference platform
- Standard sponsor entitlements listed on page 28

Please note: All Partnership Branding material supplied will require Dietitians Australia approval. Partnership does not imply endorsement. Dietitians Australia retain full responsibility for Branding submissions, assessment, selection and presentation. Image is a guide only, layout is dependant on area available.



BRANDING PARTNERSHIP OPPORTUNITIES

Coffee Cart Partner \$4,950

4 available



This package gives you promotion as the Coffee Cart Partner across one full day of the conference along with digital promotion in the lead up to and after the Conference.

PARTNER ENTITLEMENTS

- Logo and organisation profile on **daconference.org.au**
- Recognition through the Dietitians AU app or digital platform
- Two (2) standard pull up banners placed next to the Coffee Cart
- Opportunity to provide branded cups or shirt for coffee cart staff to wear (provided by partner)
- Opportunity to provide approved promotional items at the coffee cart (provided by partner)
- Standard Sponsor entitlements on page 28

Please note: All Partnership Branding material supplied will require Dietitians Australia approval. Partnership does not imply endorsement. Dietitians Australia retain full responsibility for Branding submissions, assessment, selection and presentation. Image is a guide only, layout is dependant on area available.

BRANDING PARTNERSHIP OPPORTUNITIES

Conference Satchel, Water Bottle or Lanyard Partner \$5,500

Exclusive per package

PARTNER ENTITLEMENTS

- Recognition as the relevant package Partner
- Co branded item to be provided to all delegates
- Logo and organisation profile on **daconference.org.au**
- Recognition through the Dietitians AU app
- Standard sponsor entitlements listed on page 28

CONFERENCE SACHEL BROCHURE OR PRODUCT SAMPLE INCLUSION

- Conference satchels are provided to all registrants and provide a great opportunity for brand exposure. These reusable shopping bags provide high-visibility both at and beyond the conference.
- Include One (1) approved brochure or product sample in each delegate satchel for \$2,090
- Include 1 flyer attached with the product for an additional charge of \$1,045

BRANDING PARTNERSHIP OPPORTUNITIES

Staff and Volunteer Shirt Partner \$4,950

Exclusive per package

PARTNER ENTITLEMENTS

- Company logo on DA Branded T-Shirts which Volunteers and staff will wear throughout the conference (approx. 20 individuals)
- Acknowledgement as Volunteer and Staff Shirt Partner on conference website
- Logo and organisation profile on **daconference.org.au**
- Recognition through the Dietitians AU app or digital platform
- Standard sponsor entitlements listed on page 28

Please note: All Partnership Branding material supplied will require Dietitians Australia approval. Partnership does not imply endorsement. Dietitians Australia retain full responsibility for Branding submissions, assessment, selection and presentation.

BRANDING PARTNERSHIP OPPORTUNITIES

Family Friendly Room Partner \$4,235

The Family Friendly Room was introduced in 2017 and has been a popular addition each year. The room offers delegates the ability to still attend the conference whilst looking after young children and infants.

PARTNER ENTITLEMENTS

- Logo and link to your website included on the conference website
- Acknowledgement as sponsor in promotional material
- Logo included on signage related to the Family Friendly Room
- Naming rights to the Family Friendly Room
- Two (2) standard pull-up banners placed in the room (partner to provide)
- One (1) flyer or product samples available at the Family Friendly Room (must have Dietitians Australia and venue approval for product)
- Standard sponsor entitlements listed on page 28

BRANDING PARTNERSHIP OPPORTUNITIES

Charging Station Partner \$5,500

The opportunity to sponsor the recharge station, situated in the exhibition hall, is a popular feature that will allow delegates to recharge their devices (smart phones, tablets etc.). Equipment, production and additional branding costs may apply.

PARTNER ENTITLEMENTS

- Logo and link to your website from the conference website
- Acknowledgement as partner in conference promotional material
- Opportunity to brand the recharge station
- 100-word company listing and logo in conference platform
- Standard sponsor entitlements listed on page 28



Please note: All Partnership Branding material supplied will require Dietitians Australia approval. Partnership does not imply endorsement. Dietitians Australia retain full responsibility for Branding submissions, assessment, selection and presentation.

PREMIUM COMMERCIAL EXHIBITION OPPORTUNITIES

Premium Exhibition Pods

Position your organisation at the commercial heart of the conference.

Located where delegates gather for catering and networking breaks, the exhibition space will feature a curated selection of contemporary exhibition pods, partner activations and dedicated networking zones. It is designed for organisations looking to connect with industry professionals, showcase their products and services, and build lasting

relationships with decision-makers in the sector. The Standard design is included in the pricing, upgrades are additional and can include Rear wall branding, green wall feature, LED strip lighting, LCD Screens, branded reception counter. Premium Exhibitions include 2 Exhibitor Registrations with all day catering and Welcome Event.

The exhibition area will feature Premium booths with an opportunity to provide a food activation (approval required) all located within the catering and networking areas.

2x2m Exhibition Pod \$7,150



Standard

Upgrade available at additional cost

4x2m Exhibition Pod \$8,250



Standard

Upgrade available at additional cost

ADDITIONAL EXHIBITION
AND ACTIVATION OPPORTUNITIES

Community Exhibition Space Partner \$2,200

Limited spaces available

Connect with delegates in a dedicated professional networking and collaboration hub. Located upstairs in the Loft, these display spaces are designed for:

- Research organisations
- Not-for-profit organisations

PARTNER ENTITLEMENTS

- Compact exhibition space within the Loft
- Organisation identification signage
- Listing on **daconference.org.au**
- Listing in the conference app or digital platform
- One (1) exhibitor registrations
- Opportunity to display approved information and resources
- Standard exhibitor entitlements page 28

Please note: Eligibility and final pricing are subject to application and approval. Commercial organisations may be directed to a Premium Exhibition Pod.

BRANDING PARTNERSHIP
OPPORTUNITIES

Concurrent Stream Partner \$5,500

The opportunity to partner to support one concurrent stream within the conference. Choose the stream that best aligns with your brand (subject to availability).

PARTNER ENTITLEMENTS

- Partnership of one concurrent stream
- Acknowledgement as a Concurrent Stream Partner with company logo and link on conference website
- Logo to appear on slides displayed during sponsored session and verbal recognition of sponsorship at the commencement of the

sponsored session. Logo to be displayed on relevant concurrent stream on the conference program

- Opportunity to display signage and branded materials in a designated area of the sponsored session room (signage/materials to be provided by sponsor. A maximum of two pull-up banner)
- Recognition through the Dietitians AU app or digital platform
- Standard sponsor entitlements listed on page 28



Standard Partnership Entitlements

All Partners will receive the following standard entitlements in addition to those outlined in individual packages:

- Recognition as a partner in the conference program and/or conference platform
- Logo and hyperlink on the official conference website
- Acknowledgement on partner signage and/or digital screens at the conference
- Post-conference delegate list, where applicable and subject to privacy and consent laws
- Use of the DA2027 partner logo until 30 September 2027, subject to Dietitians Australia brand guidelines
- Access to sponsor briefing information before the event.

How to Apply

How to secure your partnership, exhibition space or activation.

1. Review the available partnership and exhibition opportunities.
2. Submit an Expression of Interest identifying your preferred opportunity.
3. Dietitians Australia will assess the application under its Partnerships Policy and Partnership Risk Assessment Framework.
4. Approved organisations will receive a formal agreement and invoice.
5. The opportunity will be confirmed once the agreement is signed and the required payment has been received.

Submission of an Expression of Interest does not guarantee approval, reserve a space or create a partnership agreement. All applications are subject to Dietitians Australia's assessment and approval process. Dietitians Australia may recommend a different opportunity or exhibition zone following assessment.

APPLICANTS MAY BE ASKED TO PROVIDE:

- Preferred partnership or exhibition opportunity
- Preferred exhibition zone and pod size
- Organisation and ownership information
- Proposed products or services
- Proposed activation, demonstration or sampling activity
- Nutrition, health or product claims
- Space, furniture, equipment and power requirements
- Food safety, preparation and storage information, where applicable
- Accessibility requirements
- Evidence of relevant insurance

For partnership, exhibition or tailored partnership enquiries, please contact our Strategic Partnerships Lead via email partnerships@dietitiansaustralia.org.au or call **02 6189 1200**.

Alternatively, visit daconference.org.au for conference information and updates.



Environmental sustainability policy

Dietitians Australia places sustainability at the forefront of decisions to minimise our environmental footprint for **DA2027**. We aim to work with suppliers with aligned sustainability policies and we encourage environmental discussions and awareness throughout our profession.

Copyright

This document is subject to copyright. Exploitation or use of any of the materials or ideas contained in this document, without the prior consent of Dietitians Australia, may result in legal action being taken against those parties in breach of the copyright. Copyright in all materials contained in this document is owned by Dietitians Australia.

Booking terms & conditions

The term 'Conference Organiser' refers to Dietitians Australia.

The term 'exhibitor' includes any person, firm, company or corporation and its employees and agents identified in the booking form or other written request for exhibition space. The term 'sponsor' includes any person, firm, company or corporation and its employees and agents identified in the booking form or other written request for sponsorship. Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the conference. All prices listed in the sponsorship prospectus are in Australian dollars and include GST.

1. A signed completed booking form/online booking form is required to allocate partnership and exhibition pod/s.
2. Exhibition space will be allocated on a 'first come, first served' basis and also other factors such as size, preferences and partnership level. Allocations will be as close as possible to the desired location. Payment does not need to accompany the signed agreement.
3. Upon receipt of completed agreement the Conference Organiser will confirm entitlements in writing and forward acknowledgement of receipt, together with a tax invoice.
4. The deposit will be 50% of the full amount and payment is due 14 days from date of invoice or unless alternative arrangements have been made with the Conference Organiser. After this time, the space will be available for sale to another company.
5. The balance of the full amount will be due at a date specified on invoice by the Conference Organiser and must be paid prior to the conference start date. No partner or exhibitor benefits will be allocated until deposit has been received.
6. All amounts are payable in Australian dollars via direct deposits as the preferred method, or credit card.
7. All prices include GST unless otherwise stated.
8. Acceptance of partnership and exhibition offers is at the discretion of the Conference Organiser.

9. The Conference Organiser agrees to promote the conference and exhibition to maximise participation.
10. Partners/Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package/ booked space unless prior consent in writing from conference organiser is provided.
11. Privacy Statement: In order to assist with your participation, your organisation and contact details may be shared with suppliers and contractors, and be included in the participant lists and for the information distribution in respect to other related events organised by Dietitians Australia. If you object to your details being shared, please inform the Conference Organiser.
12. Any event that conflicts with the Dietitians Australia Conference is not permitted without prior approval from the Conference Organiser. All functions and events that coincide with the Dietitians Australia Conference must seek approval through the conference organiser who will then confirm whether the event is permitted.
13. All exhibitors must produce a valid Insurance Certificate of Currency with coverage of at least \$20 million for the period of the exhibition and this must be submitted to the Conference Organiser.
14. The Conference Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the exhibitor undertakes to agree to any alteration to the site or the space reallocated by the conference organiser.
15. The Conference Organiser reserves the right to change the exhibition floor layout if necessary.
16. The Conference Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
17. The Conference Organiser agrees to provide the exhibitor with an exhibitor manual prior to the exhibition for the purpose of communicating required actions on the part of the exhibitor.
18. The Conference Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or their agents' entry to the exhibition if they are not registered to attend.
19. The Conference Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
20. The Conference Organiser will arrange security onsite during the period of the exhibition but will accept no liability for loss or damage.
21. The Conference Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally the conference organiser will not be accountable for the level of commercial activity generated.
22. The exhibitor must comply with all the directions/ requests issued by the organiser including those outlined in the exhibitor manual.
23. The exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.
24. The exhibitor agrees to adhere to all Dietitians Australia Conference venue rules and regulations.
25. The exhibitor acknowledges that the Conference Organiser has a preferred freight forwarder and agrees to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the exhibitor acknowledges that the conference organiser will not be able to provide assistance in tracking lost deliveries.
26. The exhibitor agrees that the Conference Organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified.

27. Official contractors will be appointed by the conference organiser to undertake stand construction and freight forwarding plus supply furniture, electrics and IT equipment. This is for insurance and security reasons.
28. Discounts for any entitlements not used or required will not be provided.
29. The exhibitor will submit plans and visuals of custom designed exhibits to the conference organiser by no later than the due date as specified by the Conference Organiser (if applicable). Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building.
30. Details of all on-stand promotions, competitions and printed material, must be preapproved by the Dietitians Australia. Exhibitors must provide the Conference Organiser with a brief outline of their proposed on-stand promotion including entry terms and conditions.
31. All details must be provided to the Conference Organiser at least three months prior to the conference for pre-approval by Dietitians Australia. For full details on the policy refer to the Dietitians Australia Policy for Acceptance and Dissemination of Advertising.
32. In the event of cancellation or postponement of the exhibition due to circumstances beyond Dietitians Australia reasonable control including but not limited to, acts of terrorism, war, acts of God, natural disaster or global health crises, Dietitians Australia cannot be held responsible for any cost, damage or expense which may be incurred by sponsors/ exhibitors as a consequence of the event being postponed or cancelled (for instance travel and accommodation costs). The maximum liability of Dietitians Australia is limited to a partial refund of the exhibition or sponsorship fee (see clause 34).
33. In the event that the face-to-face conference cannot proceed due to circumstances beyond Dietitians Australia reasonable control and the conference proceeds in a virtual context, all exhibitors and sponsors will have their entitlements transferred to virtual opportunities and will be entitled to a 50% refund on their package price, standard cancellation policy applies (see clause 10).
34. Dietitians Australia take no responsibility for costs incurred due to border closers or unprompted lockdowns. If travel restrictions impede Sponsors ability to attend the face-to-face conference, they will have the option to transfer their sponsorship package to a virtual package.

Dietitians Australia National Conference 2027 Partners and Exhibitors

PRODUCT DISCLOSURE PROCESS

Dietitians Australia values the support and participation of sponsors and exhibitors. To protect public trust and maintain professional integrity, all sponsors, exhibitors, products, claims, samples and promotional materials are subject to Dietitians Australia approval.

Sponsors and exhibitors must submit proposed content, product samples, promotional claims, competitions and branded materials for review before use at the conference.

Approval of partnership or exhibition participation does not imply Dietitians Australia endorsement of any product, service or organisation.

All partnerships and Exhibitions must align with Dietitians Australia's values, brand, strategic direction and relevant policies.

All proposed partnerships are subject to Dietitians Australia's Partnerships Policy and partnership risk assessment and approval process.

DELEGATE LIST GUIDELINES

A post-conference delegate list may be provided to eligible sponsors, subject to privacy, consent and applicable law.

The list will only include delegates who have provided appropriate consent. Information provided may include name, organisation and job title only.

The delegate list may only be used for conference-related follow-up within the approved post-event period.

It must not be used for unrelated marketing, future campaigns or transferred to any third party.

For enquiries, please contact:

Email: partnerships@dietitiansaustralia.org.au

Phone: 02 6189 1200



Secure your place at the Dietitians Australia

Connect with Australia's nutrition and dietetics community through:

- Heritage Wharf premium commercial exhibition pods
- Loft professional and community exhibition spaces
- Interactive Food Experience Zone activations
- Conference, room, session and delegate-experience partnerships



Contact:

Strategic Partnerships Lead
partnerships@dietitiansaustralia.org.au

02 6189 1200
daconference.org.au

Partnership, exhibition and activation opportunities are limited and subject to Dietitians Australia's partnership assessment and approval process. Early enquiries are encouraged.